

# Is a wife to blame IF SHE DOESN'T KNOW--



*these intimate physical facts?*

**Y**ES! She's *decidedly* to blame. Because in this age of enlightenment and frankness there's no excuse for ignorance of facts on proper intimate feminine cleanliness which often can mean so much to womanly charm, health and happiness. There's no excuse for ignorance of *what* to put in her douche.

#### **Mistakes Many Women Often Make**

Many women still foolishly use old-fashioned methods of douching with weak, homemade mixtures of vinegar, salt or soda, which DO NOT and which CAN NOT give the germicidal and deodorant action of Zonite. Or they often use overstrong solutions of harmful poisons which may burn, severely irritate and damage delicate tissues—in time may even impair functional activity of the mucous glands.

If only you'd use this newer, scientific—THOROUGHLY MODERN—method of douching with ZONITE—how much happier your life might be!

No other type of liquid antiseptic-

germicide for the douche of all those tested is SO POWERFUL yet SO SAFE to delicate tissues as Zonite.

#### **Discovery Of A World-Famous Surgeon and Renowned Chemist**

The formula of Zonite was the first type of liquid antiseptic in the world that was non-poisonous.

Yet Zonite *instantly* destroys and removes odor-causing waste substances, helps guard against infection—kills every germ it touches. Of course due to anatomical barriers—it's not always possible to contact all germs in the tract. BUT YOU CAN BE SURE OF THIS! No germicide kills germs *any faster or more thoroughly* than Zonite. It kills all *reachable* living germs and keeps them from multiplying. Positively non-irritating, non-burning, non-poisonous for feminine hygiene. Use Zonite as directed as often as you want without risk of danger.

Buy a bottle of Zonite today from any drugstore.

**FREE!**

For Frank Intimate Facts of Newer Feminine Hygiene—mail this coupon to Zonite Products, Dept. 2014, 370 Lexington Ave., New York 17, N. Y., and receive enlightening FREE Booklet edited by several eminent Gynecologists.

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**Zonite**  
FOR NEWER  
*feminine hygiene*